



Memorandum

Urban Design & Planning

To: Chair Richard Anderson and Planning Commissioners

From: Lauren McGuire, Senior Comprehensive Planner
Stacy Humphrey, Associate Comprehensive Planner
Brian Martin, Associate Comprehensive Planner

Date: July 27, 2009

Subject: **Picturing the Future**- A Visual Preference Survey

The City's Urban Design & Planning Department will be presenting "**Picturing the Future**" – a Visual Preference Survey - to the Planning Commission on the evening of July 27th in order to understand the Commission's thoughts and opinions on residential buildings, community settings and the design of the built environment. The Visual Preference Survey will use images to help participants focus on how they would like to see future City development occur. During the survey, the Commission will rank individual images and provide comments on the images. The City will use the findings to inform ongoing City planning projects regarding the design of Multi-Family residential development, the compatibility between new and existing development, and design issues in the City's corridor districts. Topics will include building arrangement on site, transitions between more intense and less intense development, open space character, architectural features, and other elements. The City will incorporate what it learns from the Visual Preference Survey into Development Code changes and use the results to inform developers and the public about community preferences.

Picturing the Future is a joint community outreach effort to inform three City Council Work Plan projects:

- Corridor Districts Review
Contact: Stacy Humphrey, 503-618-2202
stacy.humphrey@GreshamOregon.gov
- Multi-Family Design Standards
Contact: Lauren McGuire, 503-618-2108
lauren.mcguire@GreshamOregon.gov
- Residential Districts Review – Compatibility
Contact: Brian Martin, 503-618-2266
brian.martin@GreshamOregon.gov

The City will be hosting three additional outreach efforts for residents and interested parties to attend and take the Visual Preference Survey.

The Open House dates and locations are:

- July 30, Thursday: 6:30 – 8:00 PM at Ascension Lutheran Church at 1440 SE 182nd Avenue
- August 1, Saturday: 8:30 AM – 2:00 PM at the Gresham Farmers' Market City Booth, Third and Miller in Downtown Gresham
- August 17, Thursday: 6:30 – 8:00 PM at Gresham City Hall Conference Center, 1333 NW Eastman Parkway

The survey will also be available on line beginning July 27 at: <http://greshamoregon.gov/live/>

Thank you in advance for your participation. We look forward to the Commission's feedback on the **Picturing the Future** presentation.